



Intex Technologies Honoured for its Customer Service at World Quality Congress

- Awarded Best Customer Service Result for properly managing the information and making that information available to the right people
- Awarded Best in After Sales Service to certify continuous application of the essential aspects of customer satisfaction

New Delhi, July 21st, 2017: Intex Technologies, one of the leading mobile handset and consumer electronics major, has recently been honoured and facilitated at the World Quality Congress with the prestigious **Quality Excellence Award** in **Best in After-Sales Service** - CD & IT Products & **Best Customer Service Result** – Service Telecom at a special ceremony held in Mumbai.

The awards were received by Mr Arvind Raina, General Manager - Customer Service (Mobile) and Mr. Biju Abraham, DGM - Services (CDIT), Intex Technologies.

Graciously acknowledging the award, **Mr Keshav Bansal, Director, Intex Technologies** said, *"Intex is honored to receive these prestigious awards and happy that our initiatives for consumers have been recognised today. At Intex, our core strength lies in the sincerity and devotion towards serving customer satisfaction. We have always recognised Consumers as the King and so have in last two decades built a robust pan-India after-sale network that delivers quality service in the shortest possible time in the industry. I would like to congratulate the Service team for their remarkable efforts and achieving this feat."*

The award was given to recognise the company's efforts in implementation of products and services to improve a customer's learning experiences and outcomes. The Company was also felicitated for resolving the sources of customer dissatisfaction and implementing competitive services that enhance customer confidence.

World Quality Congress is an independent and not-for-profit organisation that strives to make "work and working lives better". It's motto says that it has the vision, the agility and the strength to make a real difference to the CMO community; business and the economy.

For more info, please visit www.intex.in