



Intex honoured with Extraordinaire Awards by Times Now

~ Bags the Extraordinaire awards for "Brand" and "The Dynamic Young Leader" ~

New Delhi, December 5, 2016: Intex Technologies, one of the leading consumer durable brand, added two more feathers to its cap by winning one of the most prominent business awards – The Extraordinaire. Mr. Keshav Bansal, Director was awarded the Extraordinaire Award at a special ceremony - Brand Vision Summit held in Mumbai -- organized by NexBrands and Times Now.

Presented by eminent Bollywood singer Ms Sunidhi Chauhan the award is an acknowledgment of Mr Bansal's as well as Intex's outstanding contribution in establishing a corporate brand in the country's fast-growing mobile phone market.

Graciously acknowledging the award, Mr Keshav Bansal, Director, Intex Technologies said, "To be among India's top 50 Extraordinaire brands is an absolute privilege. The Brand Vision Summit has fast earned a great reputation. This honour puts a lot of responsibility on us to continue doing a great job and it's the best motivation we could've asked for! "

Intex's name was selected through an all-India process undertaken by the Times Now' panel of jury which included among 50 prominent names like Mr. Nipun Singhal- Director, Lloyd; Mr. Arvind Vohra- CEO, Gionee; Dr. Rana Kapoor- Founder, MD & CEO- Yes Bank and Mr. Mehul Choksi- CMD, Gitanjali Gems etc. Adding glitter to the evening were film superstars such as Sonam Kapoor, Sonakshi Sinha, Arjun Rampal, Randeep Hooda, Aditi Rao Hyadri amongst many more others.

The winners were featured in a limited edition, exclusive book, "The Extraordinaire" documenting the winner's journeys, challenges, case studies, and achievements etc., for future generations to draw inspiration from.

For more info, please visit www.intex.in